



Contract Manufacturing Vital Products Plc



About Vital

Vital Products plc. was incorporated under the laws of the Federal Republic of Nigeria in 1999. The Company commenced operations as a manufacturer and distributor of fruit drinks and non-alcoholic beverages and stands as a company of repute in the Food and Beverage Industry.

The company pioneered the processing and packaging of Tomato Paste in 70gm in flexible, recyclable sachets which was developed completely indigenously and first of its kind in country. Since then Vital has introduced 45 SKUs into the Nigerian market which did not previously exist.

The company in fulfillment of its mission of pursuit of excellence, it was certified by Standards Organization of Nigeria (S.O.N) as having fulfilled the requirements for the award of the prestigious ISO 9001:2000, ISO 9001:2015, ISO 9001:2015 and quality management system certificate in 2006.

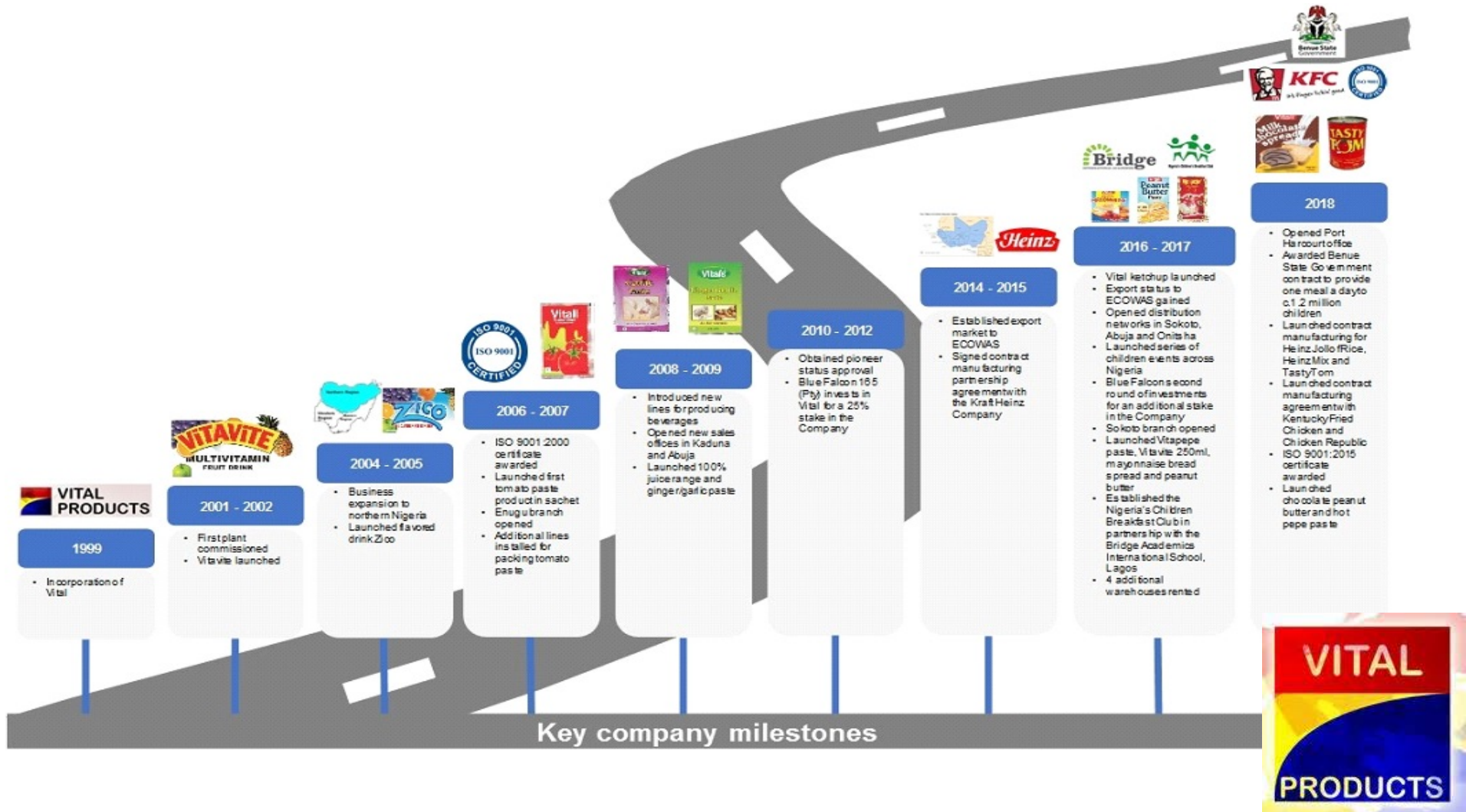
Vital have an award winning product portfolio and a superior reach due to strong distribution networks. We are Member of Manufacturers' Association of Nigeria (MAN), MAN Export Group (MANEG), Association of Food, Beverage and Tobacco Employers (AFBTE)

- Vital Products Plc has established a vast number of partners in the industries of: Hotels, Restaurants & Catering (HORECA) companies.
- Vital Products Plc experience in the HORECA market mainly comprises research into the quality of customer's service and satisfaction studies. As part of our assignments, we have measured the size and value of the market, present competitors and their activities, as well as distribution channels.



Company evolution

The evolutionary timeline shows the journey that Vital Products Plc has come through. The range of products introduced, the expansion of territory and new strategic partnerships developed along the way.



Contract Manufacturing

Vital products Plc. **focus is to provide local, value-added products and services that meet the 'basic needs' of the populace.** Our commitment to quality care and service delivery puts us at the forefront of manufacturing in the country.

Vital Products Plc has established long term and trusted partners nationally and Internationally. We supply, co-pack, white label pack and co-promote with and for a range of multinational brands. Vital products Plc has been audited and is compliant with all the international standards set. **The Company has a co-packing agreements with international strategic as described below:**

The Kraft Heinz Company

Vital Products Plc are the proud contract manufacturers of Kraft Heinz products in Nigeria. We are the accredited & audited co-packers for their international brand. Our portfolio with Heinz consists of three brands: **Heinz Tomato Paste, Heinz Mix Paste & Heinz Jollof Mix Pastes.**



Vital Products Plc is also proud contract manufacturers of: **Olam, Dangote & Gvpsv Tomato Paste.**

Tasty Tom



Contract Manufacturing for Paste

Available Sachet Sizes – Only flexible packaging

Sizes	Chain	Singles
20g	*	*
50g		*
70g	*	*
210g		*
375g		*
400g		*
1 liter		Pet



Contract Manufacturing for Juice

Vital products Plc. focus is to provide local, value-added products and services that meet the 'basic needs' of the populace.

Vital Products Plc is offering a co-pack contract for **Juice**.

Available Sizes

- 125ml
- 200ml
- 500ml
- 250ml

Production

- 1,500 cartons per day

