

VitaVite Events Sponsorship & Benefits



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About Vital Products

- Vital Products Limited was incorporated under the laws of the Federal Republic of Nigeria in 1999.
- The Company commenced operations as a manufacturer and distributor of fruit drinks and non-alcoholic beverages like energy drinks and stands as a company of repute in the Food and Beverage Industry.
- The company's first product range was the VitaVite Multivitamin Fruit Drink in sachet. It is a well known, well distributed, nationally loved by children & a healthy drink.
- The company pioneered the processing and packaging of Tomato Paste in 70gm sachet and also introduced the concept of Tomato Paste which was completely developed indigenously.

VitaVite Marketing

Over the last 2 years the VitaVite Marketing team have been:

- Hosting large events – Children's Day Party, Independence Day, Summer Camps, Christmas Party
- Teaming up with other companies who host VitaVite Parties in our honor & with our support
- Hosting Factory excursions
- Launching our fan club
- Launching our Facebook & Instagram page and gaining traction & LIKES.
- Building our new website
- Sponsoring school spelling bee's & Graduations in product t kind
- Issuing a monthly newsletter
- School & Market Storming

2,000 – 4,000 Children attend our Events



Sponsorship & Benefits

What we need from you

- We would love from you any product fit for children. (This is wide ranging from fmcg products to stationary)
- Or sponsorship in money that could help us purchase more for the children
- Or your company presence to promote your service for free to the children

Benefits

We provide the children, We do the hard work so you don't have to!

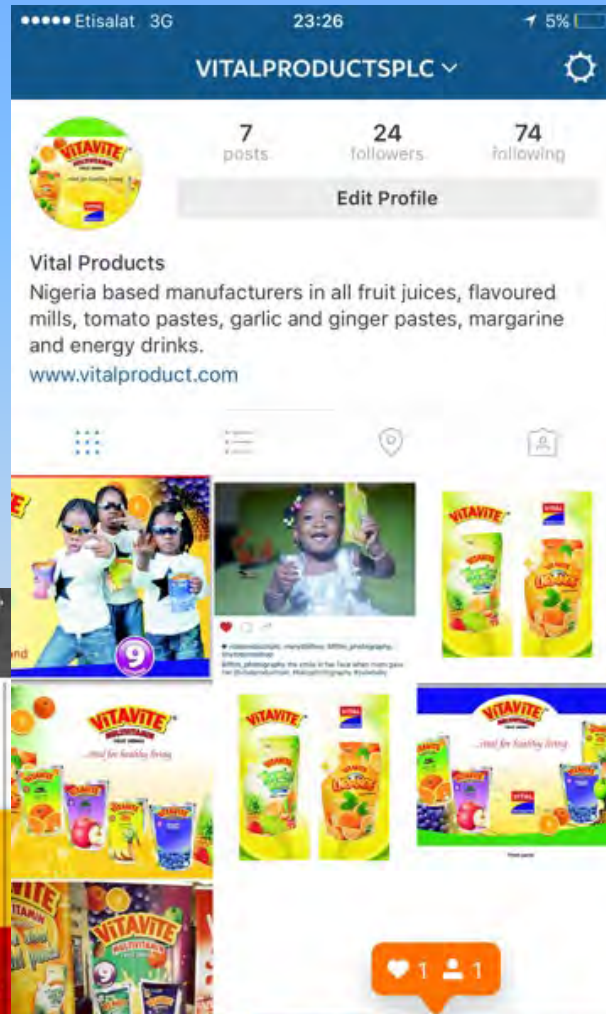
- Your company will be given 1 stall free under a canopy and with chairs
- A fantastic marketing opportunity and also a great CSR strategy for your company
- You will have stage presence every 1 hours for 10 minutes to speak about your bank on a loud speaker & MC hype about your company and products
- **The MC will provide huge hype encouraging the audience to visit your stall**
- **You can provide us with as many banners as you would like**

Demographics – Parents of the private and elite schools in Ikeja and Victoria Island all will be attending our event. It is a great catchment area for your company as we provide over 1,000 parents to you

- We are looking to invite 2,000 children from the school.
- Your company can host a dance competition and all attention can be on your brand
- List of the attending schools, adult phone numbers & email addresses available for you.
- You can also sell products on the day & sample new products
- Do a questionnaire to get feedback
- All social media platforms promotion of our partnership – Facebook, Instagram, Website & Newsletter

Online & Social Media Footprint

Jumia, Instagram, Newsletter & Facebook <1,000 likes & regular posts



www.vitalproductsplc.com
[@vitalproductsplc](https://www.facebook.com/vitalproductsplc)
[Jumia.ng](https://www.jumia.ng)



Our Partners have been..

- Indomie
- Indomie - Minimie Me - Chin Chin
- Pepsi
- Lego
- Bricks 4 Kidz
- Richmond Team
- Happy Biscuits
- Prince Kelvin Comics
- Funtasy Kids
- Diamond Bank
- FMCG
- Corn Cones (cheese balls & Shrimp crisps)
- Youth Etiquette
- World Health Organisation
- Education Dance committee
- Association for Formidable educational development
- Tasty Cube Chicken
- Nestle
- Dally Needs
- FMN
- MTN
- First Bank
- Wonder Snax

Types of Sponsorship

- Type A – With money
- Type B – With product
- Type C – With TV coverage
- Type D – With newspaper & radio coverage
- Type E – Free co-promotion with your FMCG goods
- Type F – With Entertainment & Party products (i.e.) bouncy castles, train rides, etc.

Children's Day May 27th





Independence Day Party Lego, Prince Kelvin & Richmond Tea



VITAVITE
MULTIVITAMIN FRUIT DRINK

INDEPENDENCE DAY PARTY

Entry Fee N1000

Come & Enjoy
Bouncing Castle | Music | DJ | Trivia | Art
& Craft Competition & Prizes

OCT. 1st 2015

For Enquiries
0810 532 2299
0810 589 0205

Vital Park
Guinness Road,
Besides, Corcor
Industry Behind the
ASCON Patrol
Pang-Akore Road,
Ogba, Ikeja, Lagos

nigeriaschildren@gmail.com
www.vitalproduct.com





VitaVite Children's Fan Club

Be part of the Fan Club!



VITAL PRODUCTS vitavitefanclub

VITAVITE

MULTIVITAMIN FRUIT DRINK

KIDDIES FAN CLUB

Join Now!

- Free excursions to factory
- Free childrens day party
- Free Christmas party
- Free gift & drinks
- Dancing competition

NAME: _____ SCHOOL: _____
 TELEPHONE #: _____ E-MAIL: _____

*VitaVite's Fan Club offers:

- 1 carton
 - 1 t-shirt,
 - Excursion to the factory
 - School partnerships
 - End of year party sponsorship with juice
 - Membership is annually paid
 - 700 children are part of this Fan Club
- YOU can add products to our package deal & become our partners overnight!



VITAVITE

MULTIVITAMIN FRUIT DRINK

FAN CLUB

JOIN NOW!

Reg.Fee N1,500

Lots of Benefits

- We will come to your Graduation Party or End of Year Party
- Free Excursion to our factory
- Goodie bag + Gift on purchase
- Discount to our Christmas Party

For Enquiries Call: 0803 926 2599 / 0807 989 0205

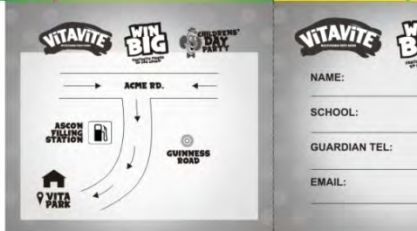
Age: 5 - 16 year

Venue: Guinness Road, Besides, Cocoa Industry Behind the ASCON Petrol Pimp, Acme Road, Ogba, Ikeja, Lagos

www.vitalproduct.com
 nigeriaschildren@gmail.com



Branding – Your brand on our Flyers, Banners at the party, on our tickets, in the raffle draw, on our facebook, our instagram & newsletter



VITAL PRODUCTS PLC.

Follow us on
Twitter
LinkedIn
Facebook



IT'S FUN TIME AGAIN.....

We are so excited to announce our Christmas Parties!

On the 4th and 16th of December 2015.

We look forward to seeing you there, we have lots of goodies lined up!

Christmas Party

Your Products as Prizes!



VITAVITE
MULTIVITAMIN FRUIT DRINK

Christmas PARTY
December 16th

Come & Enjoy
Bouncing Castle | Music | DJ Train | Art
& Craft Competition & Prizes

Prices **M1,500**
10:00 - 7pm

Vital Park
Guinness Road, Plot 12A
ASCON Park
You can visit us at
Plot 12A
Telephone: Shilamba +9079555555
email: jemshul@yahoo.com

facebook/vitalproducts



Vital
Tomato Paste
Double Concentrated

Vital
...Vital for good cooking!
Batteries, candles and products
in 100gms! Flexible packaging!

DADDY'S LITTLE PROFESSOR
LET A MOMENT WITH YOU TO SECURE YOUR FUTURE





Indomie, Chin Chin, Pepsi & bricks 4 kidz



Children's Day 2016



VITAVITE
MULTIVITAMIN[®]
presents

MAY 27 TH

10.00 - 6.00 pm

Children's Day Party

Bouncy castle | Train ride | MC | DJ | Dance competition & Prizes to be won!

VITAL PARK
Guinness Road, Beside Cocoa Industry Behind ASCON Filling Station,
OJIACME Road, Ogba, Ikeja, Lagos

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VITAL PRODUCTS



Be part of our Fun!



Contact Details

If you are interested in sponsoring our events, taking part, being posted on our social media platforms, having a stall or being part of our fan club do get in touch.

- Ms. Malvika Kapoor
- Mobile: 08079890205
- Malvika.Kapoor1234@gmail.com
- M.kapoor@vitalproductsplc.com
- Or visit us (by appointment only)

Vital Products Plc, Plot 12 Acme Road, Ikeja, Ogba

Thank You