**NSM Interview Questionnaire**

**As a round one of the interview process, please answer the following questions:**

1. In a company that has 200 SKUs (Some new/ some old/ some established some failed) & a target of 2 billion naira per month. As an NSM what would your strategy be to achieve the target?
2. What is your ideal RTM?
3. What is specific to Vital Products Plc. that you would like to join and what value would you add to the company?
4. What managerial skills are specific to you – that enables you to be able to command the respect & guide a team of professional that have been in the company longer than yourself?
5. Why did you leave FMCL?
6. Where do you see yourself in 5 years’ time?
7. How would you execute the below strategy – all in parallel
   1. Building a Brand
   2. Capturing Market Share
   3. Launching new products
   4. Revenue generating

Please send me your answers at the earliest.